AUGMTG1

FINANCIAL REPORT

I have been analysing the financial situation in the hotel group. I have noted that the average occupation of rooms in the 24 hotels is 80%. On this basis the total daily income in the group is (enter the value you calculated in Task A2a). Whilst this is a healthy picture I would like to increase the occupation percentage to 85%. In order to do this I have looked at the impact of offering a discount based on the hotel grade. I have used discount percentages shown in this table.

|  |  |
| --- | --- |
| Grade | Discount |
| 3 | 10.0 |
| 4 | 7.5 |
| 5 | 5.0 |

Using these percentage discounts I have calculated that the revised total daily income is (enter the value you calculated in Task A2b).

My recommendation is (complete this paragraph with your recommendation and reason for it).